

## A Science-Based Plan for Every Seed

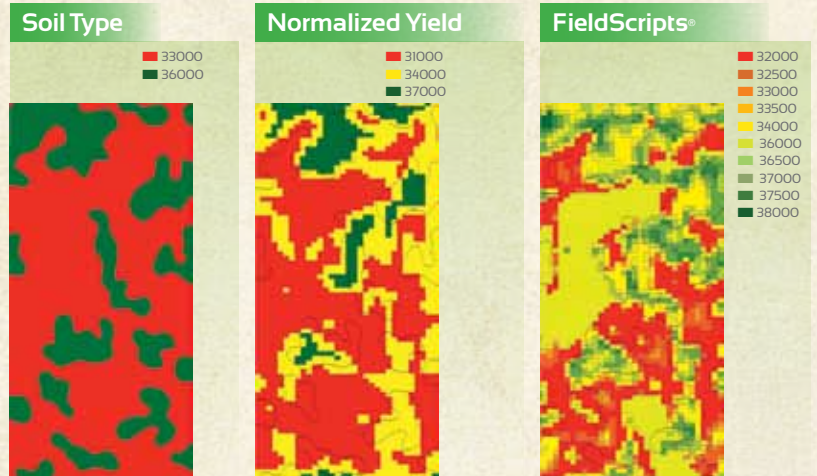
FieldScripts® is designed to deliver **maximum yield potential** by providing a seed selection and variable rate seeding prescription customized for each farmer's field.

Traditionally, variable rate seeding has been based on soil type or normalized yield, but these methods fall short of revealing the true picture of what is happening in the field.

FieldScripts provides a high-definition view of yield environments by evaluating more than 20 data layers to assess and diagnose each field, including: SSURGO soil data, topography, geo-spatially referenced yield data, soil tests and revolutionary field testing of seed performance across soil environments and population densities.

Utilizing data analytics to integrate seed science with field science, **FieldScripts identifies the best seed selections for the field and the best planting rate for those specific seeds in each yield-management zone.**

- The FieldScripts process is led by FieldScripts Certified Dealers, delivered via iPad® device, and executed with precision equipment:
  - Precision Planting® 20/20 SeedSense®
  - iPad® with FieldView® Plus app
  - Precision Planting® 20/20 RowFlow®
- Initial results indicate a 5-10 Bu/Ac increase over static planting rates\*
- 2 years of soil environment and population testing is required on each hybrid before it can become eligible for FieldScripts
- DEKALB® brand is launching FieldScripts in 2014 in Minnesota, Iowa, Illinois and Indiana
- Growers can prepare for the FieldScripts launch by collecting:
  - A minimum of 2 years of raw corn/soybean yield data
  - A soil sample on a 3.0 ac or less grid



## Integrating Seed Science with Field Science



DEKALB®, DEKALB and Design®, and FieldScripts® are registered trademarks of Monsanto Technology LLC. 20/20 RowFlow®, 20/20 SeedSense®, FieldView®, Precision Planting® are registered trademarks of Precision Planting LLC. All other trademarks are the property of their respective owners. ©2013 Monsanto Company. 4D6V138473